

2022

barrier reef pools  
australia's favourite pool company

NZ Installer / Distributor Enquiry Introduction

Barrier Reef Pools Master Agent NZ

Coastal Pools Importers Ltd

1/8/2022

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**Hello and Thank You** for your interest in becoming a **New Zealand Barrier Reef Pools Installer / Distributor**

This is an exciting opportunity in the swimming pool industry - by being an installer / distributor for Coastal Pools Importers Ltd!

Coastal Pools Importers Ltd are excited to extend our successful swimming pool installation business and offer others the opportunity to build on our success

Directors of Coastal Pools Importers Ltd have been installing Barrier Reef Pools for over 20 years

Barrier Reef Pools are highly regarded in the industry for their quality, style and innovation

The Barrier Reef story began some 35 years ago when Mike and Patty Crooks were buying and installing fibreglass pool shells in North Queensland. They saw a need in the market for a quality fibreglass shell that could handle anything that was thrown at it. They envisioned a quality pool shell that could withstand the impacts of long road deliveries, be easy to install and be able to endure the elements over time. So as Mike and Patty do best, they seized the opportunity that arose and started manufacturing their own high quality fibreglass pool shell. Over a short period of time word spread and the demand for these shells grew to a point that Barrier Reef Pools had to relocate and they developed their own state of the art manufacturing facility in Beaudesert QLD. Over the years the business has grown to be the largest manufacturer of quality in-ground fibreglass swimming pools in Australia.

There is a dealer network which covers all states of Australia and also export worldwide including New Zealand. They have recently been awarded the prestigious Australian Standards 5 Tick Product Certification - one of only two fibreglass pool manufacturers to be awarded this. The success of Barrier Reef Pools all comes down to the fact that they build the best fibreglass pool on the market today. In their manufacturing plant nothing has been spared in establishing a state of the art facility. Their production sheds are climate controlled so that their swimming pools are manufactured at a set temperature to allow for optimal performance of the raw fibreglass materials.

From start of production to the final delivery site, Barrier Reef Pools demands quality and that is what we give our customers.

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## What's in it for you?

- Be your own boss and develop your own business in a highly successful growth industry
- An exclusive territory to build your business
- Flexibility to market your business as you see best for your area
- Build wealth and a saleable asset

## What we offer

- Proven sales and marketing platform
- Training and support
- Access to exclusive buying privileges
- A network of suppliers for accessories
- On-line site design technology

## On-line

- Pool flyers
- Pool design / layout on site
- Pool pricing / quoting
- Pools plans for council
- Pool permit / application

If you think you are the right fit for our brand, contact

Alan Smith

Director

Coastal Pools Importers Ltd

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